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TRADE LIST

Established
1886

SPRING 1914

W. W. WILMORE

DAHLIA SPECIALIST



GROWER AND DEALER IN

DAHLIAS, GLADIOLI, PEONIES AND HARDY PLANTS

P. O. Box 382

Gardens on West Thirty-Eighth Avenue,
1½ Miles West of the City

DENVER, COLORADO

Kindly send business card when ordering. Orders will not be filled for private individuals at the prices herein stated. This list applies to the trade only

DAHLIA CLUMPS

The illustration shown on the first page is one born of necessity, and while almost self-explanatory, a few words will not be out of place.

A glance at the illustration will show how deceptive the words "field clump" or "whole roots" may be. Some growers propagate from cuttings, some from tubers. Each produce what is known commercially as "clumps". It is therefore of the greatest importance to the purchaser which kind of a clump the advertisement or quotation refers to, Figure 2 or Figure 3. The figures presented represent fairly the representative sizes of the commercial Dahlia tubers, as grown in this country.

My system of growing is from tubers. These produce stock as shown in Figure 3. These are divided for planting and sale purposes, as shown in Figure 1. In dividing, each piece passes a critical scrutiny and all mangled and worthless tubers are removed so that only stock of known vitality is sent out. By this method I can save my customers twenty to fifty per cent in express charges, without damage to quality. Prices quoted in this list are for strong divisions with from one to three good eyes. In weight approximately twenty-five pounds to the hundred.

A NEW DEPARTURE BOX COLLECTIONS—For several years past I have put up for local dealers sets of thirteen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, variegated, etc.—no two alike, and all double. These collections are put up in a telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is a dollar sale, or over, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, but just the same as sells for 15 cents each when labeled; only I use stock that I am full-handed on. These boxes retail at from \$1.00 to \$1.25 each and cost the dealer 75 cents, or 65 cents in lots of ten. Prepaid price of these boxes to dealers is 80 cents per box.

BUSINESS TERMS 1—Prices quoted in this list does not include express or mailage; add 20 cents per dozen for Dahlias for postage, other articles at the rate of 8 cents per pound, if wanted by mail.
2—Orders from unknown parties must be accompanied by cash or satisfactory references.
3—No goods will be sent C. O. D. unless one-half the amount accompanies the order.
4—No extra charge will be made for packing.
5—Six articles of a kind at dozen rates; ten at 100 rates.
6—Goods sent by freight will be sent at risk of consignee.

References: See Dun and Bradstreet, or National Florists' Board of Trade.

PRICES I do not claim that my prices are the lowest; nor have I ever covered the reputation of running a "cheap place". I aim to do an honest business, and at the same time retain a profit on my investment. All orders intrusted to me will receive careful attention. Long lists for single items or but a few of a kind cannot be furnished at prices lower than the prices indicated at the headings of the lists.

A NEW BOOK WILMORE'S DAHLIA MANUAL—An up-to-date work on Dahlia culture. Special prices to the trade. This book will bring you business if offered as a premium. Fifteen cents per copy; ten copies for \$1.00.

DAHLIAS FOR CUTTING To those who wish a select list to grow for cutting purposes and are not familiar with varieties, I suggest the following: All of which are suitable for the purpose and are of a uniform price of \$6.50 per hundred. There are also many excellent varieties for cutting among the novelties.

Bon Ton (Garnet Red)	Jack Rose (Crimson Red)	Snow (White)
Eugene Teele (Scarlet)	Laneau (Amber Pink)	Standard Bearer (Scarlet)
Gloride Lyon (White)	Mrs. Hartong (Buff Pink)	Sylvia (Pink)
Gen. Butler (Purple and White)	Queen of Yellows (Yellow)	The Baron (Light Yellow)

NOVELTIES AND NEWER DAHLIAS

Special attention is called to this list. They cannot fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See retail catalogue for further description.

*Prices, except as noted, 15c each, \$1.50 per dozen, \$10.00 per hundred
If wanted by mail, add 20 cents per dozen*

CACTUS VARIETIES

Aurora
Amarillo, 25c; \$2.50 per dozen
Cockatoo
Countess of Lonsdale
Country Girl
Cornucopia
Chas Clayton
Comet
Dainty
Evelyn Wilmore

Genoveva
Hungarian
Ingeborg Egeland
J. H. Jackson
Jugand
Kreimhilde
Master Carl
Mikado
Maid of Athens
Mrs. H. J. Jones

Mrs. F. Jeffries
Mrs. W. K. Jewett
Olive Tracy
Prof. Zacharias
Progenitor
Ramona
Rev D. R. Williamson
Success
Victor Von Scheffle
Ventura

DECORATIVE VARIETIES

Autumn Glow
Congo
Crown of Gold
Corona
Delice
Empress Josephine
Eleanor Stisser, 35c each, \$3.50
per dozen
Governor Wilson
Glen Eyrie

Jeanne Charmet
La Grand Manitou, 25c each,
\$2.50 per dozen
Meadow Gold, 25c each, \$2.50
per dozen
Manitou
Mrs. Winters
Mrs. I. J. Sewall
Mme. Lumier
Mme. Dael

Mme. Marze, 25c each, 2.50 per
dozen
Navajo
Portala
Riese Von Stuttgart
Souvenir Douzon
Starlight, 35c each, \$3.50 per doz.
Umatilla
Vera Curray, 25c each, \$2.50 per
dozen

PEONY FLOWERED

Cleopatra
Dr. H. H. Rusby, 50c each,
\$10.00 per doz.
Duke Henry

Mme. Curtelin
Ouray
Queen Emma
Queen Wilhelmina

Riesen Edelweiss
Souv. F. Liszt
Village Belle

SHOW VARIETIES

Cream of the Valley
Dorothy Peacock
D. M. Moore
Dreers White

Dr. I. B. Perkins, 35c each,
\$3.50 per doz.
Grand Duke Alexis

La France
Manzanita
Yellow Duke

SINGLE VARIETIES

Lady Love
Pres. Viger

Scarlet Century
Sensation

Twentieth Century
White Century

STANDARD VARIETIES

The following varieties grouped under color will be found the most satisfactory for the general trade. For description see retail list.

*Price, 10c each, \$1.00 per dozen, \$6.50 per hundred
If wanted by mail, add 20c per dozen extra*

MAROON AND DARK SHADES

Black Prince (Decorative)
Earl of Pembroke (Cactus)
Gazelle (Cactus)

Jack Rose (Decorative)
Purple Gem (Show)
Pioneer (Show)

Stradella (Show)
Uncle Tom (Cactus)

PINK SHADES

A. D. Livoni (Show)
Fusilier (Cactus)
Frute (Cactus)
Kate Haslem (Show)

Mrs. Linder (Show)
Mrs. H. Muir (Cactus)
Nedra (Cactus)

Nellie Stewart (Decorative)
Sylvia (Decorative)
Zephyr (Cactus)

YELLOW SHADES

Arabella (Show)
Golden Treasure (Show)
Golden Sun (Decorative)
Gold of Ophir (Decorative)
Miss Dodd (Show)

Minnie McCullough (Cactus)
Mrs. Chas. Turner (Cactus)
Miss Ruth (Show)
Mrs. T. F. De Witt (Decorative)
Prince of Orange (Cactus)

Queen of Yellows (Show)
Queen Victoria (Show)
Salmon Queen (Show)
The Baron (Show)

PURE WHITE

Eva (Cactus)
Glori de Lyon (Show)
Henry Patrick (Decorative)
Iceburg (Cactus)
Mrs. Long (Cactus)

Mrs. Peart (Cactus)
Pius X (Cactus)
Purity (Pompon)
Snow (Show)

Star of the East (Pompon)
Spotless Queen (Cactus)
Winsome (Cactus)
White Swan

REDS AND SCARLETS

Bon Ton (Show)
Capstain (Cactus)
Costilla (Cactus)
Eugene Teele (Decorative)
Fire Ball (Show)
Floradora (Cactus)

Gypsy Maid (Cactus)
Glencoe (Show)
Gloriosa (Cactus)
Harbor Light (Cactus)
Ignacio (Show)
Juanita Ford (Show)

Lyndhur (Decorative)
Manzanola (Decorative)
Mrs. Bennett (Cactus)
Mars (Cactus)
Mrs. Jowett (Cactus)
Standard Bearer (Cactus)

VARIEGATED AND SHADED

A. F. Bishop (Decorative)
A. L. Chase (Show)
Altus (Show)
Annie Moore (Show)
Bon Maza (Show)
Bodenia (Cactus)
Creole (Decorative)

Floral Park Jewel (Show)
General Buller (Cactus)
Gabriel (Cactus)
Grand Mogul (Decorative)
Kaiser Wilhelm (Show)
Laneau (Cactus)
Lucy Fawcett (Show)

Lady Mildmay (Show)
Lavender Beauty (Decorative)
Maid of Kent (Decorative)
Mrs. Hartong (Decorative)
Puritan (Show)
Sultana (Decorative)

GLADIOLI FOR CUTTING

\$2.00 per hundred, \$17.50 per thousand

America (Light Pink) Augusta (White) Francis King (Scarlet) Independence (Deep Pink)

GLADIOLI IN MIXTURE

1 size, \$1.50 per 100; \$10.00 per 1,000 } This Mixture runs } 3 size, 75 cents. per 100; \$5.00 per 1,000
2 size, 1.00 per 100; 6.00 per 1,000 } largely to Pink } 4 size, planting stock, 60c 100; \$4 per 1,000

HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. See Retail Catalogue for description.

	Doz.	100		Doz.	100
*Asters—blue, lavender, white.....	\$.60	\$4.00	Hollyhocks, 7 colors, double.....	\$.50	\$3.00
Achillea, The Pearl.....	.60	4.00	Hollyhocks—Allegheny50	3.00
Achillea Roseum60	4.00	Hardy Pinks.....	.50	3.00
Bleeding Heart	1 00	6.00	*Iris—German, in variety50	3.50
Boltonia60	4.00	Iris—Pallada Delmatica.....	1.50	10.00
Columbine Garden Varieties50	3.00	Iris—Siberica.....	.75	5.00
Columbine Coerulea, true.....	1.00	8.00	Monardia50	4.00
Coriopsis Lanceolata60	4.00	Oriental Poppy60	4.00
Fox Glove.....	.60	4.00	*Peonies, except novelties.....	1.50	10.00
Daisies—Burbank's Alaska.....	.75	5.00	*Phlox, except novelties60	4.00
Gypsophila, 3-year old.....	.60	4.00	Physostegia—Virginica60	4.00
Gaillardia60	4.00	Paradanthus50	3.00
Golden Glow.....	.50	3.00	Spirea Fillipendula60	4.00
Golden Rod.....	.50	3.00	Sweet William.....	.60	4.00
Hemerocalis Flava.....	.60	4.00	Valeriana Officinatus60	4.00
Hemerocalis Thunbergi.....	.60	4.00			

* Color separate.